

KYLE COOPER

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EXPERIENCE

PRINCETON RAYS: PLAY-BY-PLAY & SALES

- *Southern Communications Corporation; Beckley, West Virginia*
- *L & P Broadcasting Incorporated; Princeton, West Virginia*

"VOICE OF THE P-RAYS": #1 PBP announcer, Princeton Rays Radio Network. Account executive; designed and sold specialty sponsorships; created broadcast format; coordinated travel and logistics; produced daily promos; served as Associate Official Scorer

JANUARY 2008-PRESENT

January 2008-September 2012

April 2014-Present

WEST VIRGINIA CONFERENCE/MOUNTAIN EAST CONFERENCE TOURNAMENT NETWORK

Charleston/Beckley, West Virginia

PLAY-BY-PLAY: WVIAC/MEC baseball and basketball tournaments

March 2010-Present

EAST TENNESSEE STATE DEPARTMENT OF INTERCOLLEGIATE ATHLETICS/BUCS SPORTS NETWORK

Johnson City, Tennessee

MEDIA RELATIONS ASSISTANT: Primary SID for cross country, women's golf, women's soccer, outdoor track & field, and triathlon; associate webmaster, wrote game stories and features; versed in Stat Crew and Streamline

ON-AIR: #1 PBP voice, women's basketball; #2 voice, men's basketball; #2 host, 'ETSU Radio Coaches Show'

PUBLIC ADDRESS ANNOUNCER: Buccaneer baseball, football, men's soccer, volleyball

October 2014-September 2018

HOLSTON VALLEY BROADCASTING CORPORATION

Kingsport/Johnson City/Bristol, Tennessee

"VOICE OF THE HILLTOPPERS": #1 play-by-play for Science Hill Hilltoppers baseball and basketball

March 2013-August 2017

BRISTOL TENNESSEE ESSENTIAL SERVICES: "BTES POWER 7"

Bristol, Tennessee

"GRIDIRON GAMEDAY": Play-by-play for weekly high school football telecasts; hosted & co-produced weekly coaches' show

July 2016-October 2016

MISSOULA OSPREY/MONTANA RADIO COMPANY

Missoula, Montana

DIRECTOR OF MEDIA RELATIONS: #1 "Voice of the Osprey"; wrote & edited daily game notes; compiled & distributed stat packs; media liaison; enhanced media contact list; managed press box

WEBMASTER: missoulaosprey.com, via Home Base and News Room; wrote game stories, press releases and promotional articles

ANCHOR: Daily local SportsCenter updates for ESPN Montana 97.5 FM

June 2013-January 2014

SOUTHERN COMMUNICATIONS CORPORATION

Beckley, West Virginia

"VOICE OF THE MOUNTAIN LIONS": #1 PBP for Concord University football, men's and women's basketball, and baseball

HOST & PRODUCER: "Mountain Lions Weekly" – live, hour-long, on-campus CU coaches' show

ACCOUNT EXECUTIVE: Full-time salesperson

January 2008-October 2013

CONCORD UNIVERSITY: SPORTS INFORMATION DIRECTOR

Athens, West Virginia

CONCORD'S FIRST FULL-TIME SID: Media liaison for Athletics initiatives; beat writer/photographer/media relations director for 17 varsity teams; modernized and grew outdated media list; directed design & distribution of gameday & seasonal programs

WEBMASTER: cumountainlions.com – official site of CU Athletics, via Sidearm; supervised major website re-design and re-launch

COMMITTEE MEMBER: Concord University's Advancement, Technology and Yearbook committees

August 2009-May 2012

ESPN RADIO 1050 WAMN

Princeton/Bluefield, West Virginia

OPERATIONS MANAGER/SALES ASSOCIATE/SPORTS DIRECTOR/PRODUCTION & TECHNICAL DIRECTOR/TALK SHOW HOST

June 2007-December 2007

QUEENB RADIO OF WISCONSIN INCORPORATED

Platteville/Lancaster, Wisconsin

"VOICE OF THE PIONEERS": #1 PBP for UW-Platteville baseball, men's and women's basketball, softball and volleyball; host and producer of "The Open Field" – weekly, live, on-location coaches' show. Other duties: Full-time account executive; air shift; production; MC of UWP Booster Club luncheons; public face of QueenB at Wisconsin Intercollegiate Athletic Conference and Wisconsin Broadcasters Association events

May 2001-November 2006

EDUCATION: BA, University of Wisconsin-Madison